OBESITY

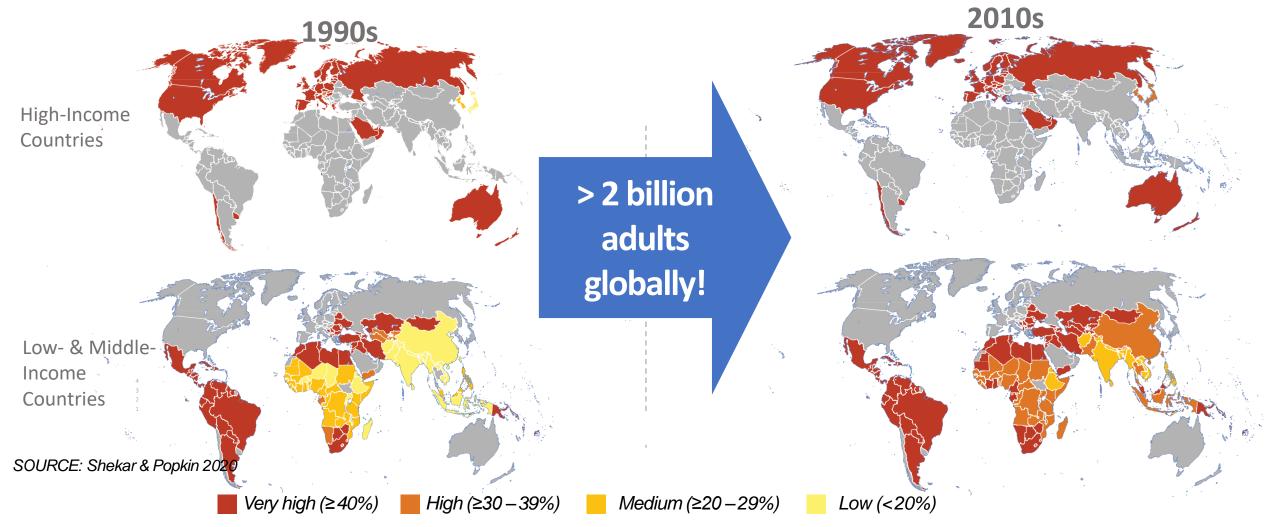
HEALTH AND ECONOMIC CONSEQUENCES OF AN IMPENDING GLOBAL CHALLENGE

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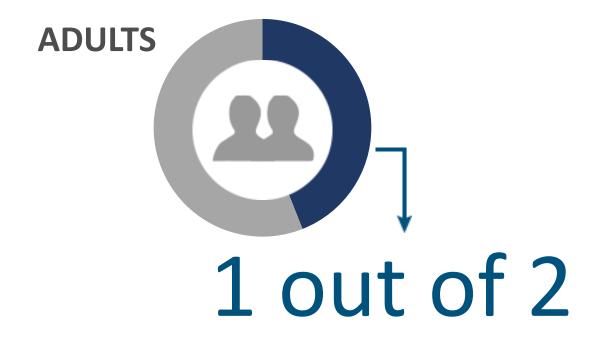
Obesity is increasing rapidly across the world! Today, > 70% of overweight/obese people live in middle-or low-income countries

Adding to the risks/costs of NCDs and Mortality (including COVID-related mortality)



THE SIZE AND NATURE OF THE PROBLEM

Globally, nearly 1 out of 2 ADULTS (44%) and 1 out of 5 CHILDREN (20%) are overweight/obese (2016)



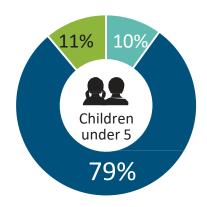


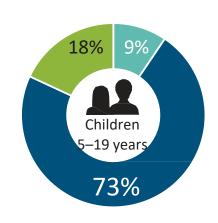


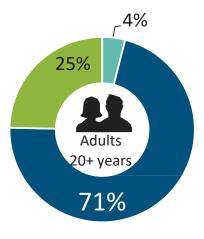
THE SIZE AND NATURE OF THE PROBLEM

>70%

overweight/obese people live in IOW OR MIDDLE INCOME COUNTRIES









55% of the global rise in overweight obesity is in RURAL AREAS



ECONOMIC COSTS OF OBESITY





- US\$147 BILLION
- 2.1% of GDP

Estimated direct costs (2014)





- US\$49.4 BILLION
- 4.1% of GNP

Estimated total costs (2000)



- **US\$28.4 BILLION**
- 3% of GDP

Estimated total costs (2016)



ADDITIONAL COSTS ASSOCIATED WITH INCREASED WATER USE & CARBON EMISSIONS



POTENTIAL STRATEGIES TO ADDRESS OVERWEIGHT/OBESITY (Chile, Mexico, ...)

ENHANCING URBAN REDESIGN AND TAXING unhealthy foods and subsidizing healthy foods **REVITALIZATION**, including promoting active transport and building designs CREATING NUTRIENT PROFILING MODELS PROMOTING HEALTHY DIETS AND PHYSICAL for front-of-package labels to reduce **ACTIVITY** for children and adolescents consumption of ultra-processed foods LIMITING ACCESS TO AND MARKETING IMPROVING THE QUALITY OF THE FOOD of unhealthy foods to children and **SYSTEM** through production, transport, adolescents via regulations/policies processing and food environments **WORKING WITH SCHOOLS to enhance the** SCALING UP PRENATAL AND EARLY nutritional quality of school food services **CHILDHOOD** nutrition interventions



2021 is a Make/Break year for Nutrition

UN Food Systems Summit
Sep 2021



Nutrition for Growth (N4G)
Summit

Dec 2021





UN Food Systems Summit



	Five Action Tracks					Levers of change
	Ensure safe & nutritious food for all	sustainable	Boost nature positive production	Advance equitable livelihoods	Build resilience to vulnerabilities, shocks & stresses	IFPRI Gender
						WB Finance
						WEF Innovation
UN anchors	FAO	WHO	UNCCD	IFAD	WFP	Special Rapporteur Human Rights



Tokyo N4G Vision and Roadmap



Five Priority Areas for Securing Meaningful Commitments

1. HEALTH:

Making nutrition integral to Universal Health Coverage for sustainable development

2. FOOD:

Building food systems that promote safe, healthy diets and nutrition, ensure livelihoods of producers, and are climate-smart

3. RESILIENCE:

Addressing malnutrition effectively in fragile and conflict affected contexts

- 4. ACCOUNTABILITY: Promoting data-driven accountability
- 5. FINANCING: Securing new investment and driving innovation in nutrition financing for more effective and sustainable financing and results for nutrition





Thank you!



